

Winter Edition: January 2019



## Powerhouse of a Pet! Meet the English Bulldog

If you own or know an English bulldog, you understand what sweet and dependable pets they can be. Originally bred for working with bulls, this canine can be dogged in their pursuits, but are also known for their congenial temper and laid-back ways. That sweet flat face with all those wrinkles can be detrimental to the health of the eyes however, and this breed is predisposed to common ocular conditions, including keratoconjunctivitis sicca, also known as KCS or dry eye.

Symptoms can include a red, painful eye with thick ropey discharge, or dried discharge on the eyelashes and eyelids.

### Do you think your pet may have KCS or other ocular concerns?

Please call us today at **757-749-4838**. Beginning this month, we're offering a special wellness exam rate of \$65 (a 30% savings) when you book your appointment now through February 26, 2019. When you call, just mention "KCS." We're here to help!

[Read More About Dry Eye Symptoms, Causes & Treatment](#)



## Welcoming Dr. Marlene Pariser to Animal Vision Center of Virginia

Have you met our new partner? Dr. Marlene Pariser, DVM, DACVD, is now operating Coastal Virginia Veterinary Dermatology out of our office. Specializing in the diagnosis and treatment of animals with disorders of the skin, hair, ears and nails, she brings a wealth of expertise in helping both her clients and ours here at Animal Vision Center of Virginia.

Dr. Pariser's hours at Animal Vision Center of Virginia will be:

- Monday and Wednesday 8:00 a.m. - 4:00 p.m.
- Friday 8:00 a.m. - 1:00 p.m.
- Every other Saturday 8:00 a.m. - 4:00 p.m.

Call **757-866-2320** to make a dermatology appointment for your pet.

[Read More About Dr. Marlene Pariser](#)



## New Year, New Blog!

As the practice has grown, we've enjoyed communicating with you through email and social media. We hope to use our new blog, *In Focus*, to expand on stories about the pets we see, the treatments we offer and the services we provide to help your pet "see a better future." Articles featured here in the quarterly *Insights* newsletter and other topics of interest will be expanded on with more detail on our *In Focus* blog throughout the year.

[Visit Our New Blog & Read More Content](#)

## Medication Tips & Tricks

If only giving medications to your pet was as easy as waving a magic wand. Over the years we've mastered the art of administering medications, and we're happy to share some of our tricks and tips with you. This time around we'll show [how to give your pet a pill](#), step by step. Really, it's easier than you may think!



[Learn How to Give Your Pet a Pill Step By Step](#)



## Just for Vets, Lunch & Learn Encore Program, Feb. 22

Since we had such a positive response from our limited-seating "Dinner and Discovery" event at the Virginia Zoo on "Vision in Animals," we will be offering an encore presentation for our first [Lunch & Learn](#) program of the year. Due to the increased hustle and bustle at the clinic and limited seating available, we will take this event on the road to our local Ynot Pizza restaurant, at 2012 Great Neck Square Shopping Center in Virginia Beach (corner of Great Neck and First Colonial roads). If you are one of our referring veterinary partners, please join us on Feb. 22 for lunch at 12:30 p.m. followed by the 1:00 p.m. lecture and 2:00 p.m. Q&A with Dr. Heather.

We will take an evolutionary look at animal vision and how the eye has adapted to different environments over time. Please RSVP no later than Feb. 18 to [Dr.Heather@AVCVA.com](mailto:Dr.Heather@AVCVA.com) or call 757-749-4838.

If you were unable to make our December presentation, we certainly hope you can join us for this one!

## What Our Clients Say

"Dr. Brookshire and staff are miracle workers! My beautiful four-year Doberman went blind from diabetic cataracts, and Dr. Brookshire completely restored his vision. They are so kind and caring. This is the only vet's office that my dog actually gets excited to go to!"

- Linda N.



Providing quality ophthalmic care for animals of all shapes and sizes, Animal Vision Center of Virginia is owned and operated by Dr. Heather Brookshire, a board-certified veterinary ophthalmologist.

ANIMAL VISION CENTER of VIRGINIA

521 Old Great Neck Road, Suite 2  
Virginia Beach, VA 23454

Call us at **757-749-4838**  
Fax us at **757-932-9325**

HOURS OF OPERATION

Monday, Wednesday, Friday  
9:00am - 5:00pm  
Tuesday, Thursday  
10:00am - 6:30pm  
One Saturday a Month  
10:00am - 2:00pm

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